

Action Plan 2026 - 2027



	Action
A1	Implement identified improvements from the Digital Strategic Marketing Plan in collaboration with the Awareness and Involvement Group.
A2	Coordinate and deliver communications activity in collaboration with the Awareness and Involvement Group, the NESBiP network and wider audiences to promote biodiversity priorities, share updates and increase engagement
A3	Raise awareness of biodiversity and champion its value among communities and key stakeholders across north east Scotland.
A4	Maintain strong collaborative relationships with local organisations and initiatives linked to the Strategic Delivery Plan.
A5	Support Local Authorities and the national network of biodiversity partnerships across Scotland.
A6	Provide assistance and guidance to NESBiP partners in relation to the Scottish Biodiversity Strategy and the Nature Conservation (Scotland) Act 2004.
A7	Support partners to deliver biodiversity actions and represent external interest groups by offering advice and practical support (for example, Moray CAN and the NESCAN Hub).
A8	Raising awareness and promote the NESBiP Big 5 to key stakeholders
A9	Support communities in delivery of wildflower seed collection and scything workshops and providing resources on how to grow
A10	Support and collaborate with NESBReC to help promote citizen science recording

Action Plan 2026 - 2027 (cont.)



	Action
A11	Continue to promote the Camera Trap project with schools, community groups and members of the public
A12	Assess what would be required to revitalise the “Pooling our Ponds” initiative
A13	Facilitate the sharing of best practices across Local Authority planning, landscape services, rangers and greenspace teams and Ithaca Energy, and provide training events on request.
A14	Update NESBiP website when needed and continue promoting partners communicate their biodiversity outputs.
A15	Support North East Swift group in planning and delivering annual events programme
A16	Support North East Invasive Non-native Species Forum in delivery of bi-annual seminar and associated communications.
A17	Facilitate the Aberdeen Nature Towns and Cities pilot
A18	Support on Denburn Project
A19	Support the Nature Friendly Farming Network and sharing best practices across Farm Clusters and provide trainings when needed
A20	Ongoing support with The James Hutton Institute for their Local Biodiversity Action Plan and outdoor classroom.
A21	Support Local Authorities in the review and updating of Habitat Statements and important species for North East Scotland.
A22	Support Ithaca Energy's biodiversity goals and provide corporate volunteering opportunities when needed.