



International Paper supports and promotes a Sustainable Forestry Initiative, and the Paper Mill at Inverurie ensures that its supplies of wood pulp only come from sustainable sources.

Use existing Schemes and Standards

In many cases, small to medium-sized enterprises (SMEs) have limited time and resources to put into any new initiatives. Focusing on existing schemes and standards, and enhancing their biodiversity components, provides a practical option for integrating biodiversity into business operations.

*The **Glen Lui Hotel** in Ballater entered the **Green Tourism Business Scheme** in 1999 and achieved a gold award. The scheme has several measures which act directly for biodiversity, such as the planting of native tree and shrub species, and the creation of wildlife areas. It also covers other practices such as developing a green purchasing policy and raising awareness among staff and guests.*



***Mackies**, a North East based company that makes ice cream from its milk production, has used the current **agri-environment scheme** as an environmental standard on their farmland. The scheme has provided funding for a range of environmental improvements. The current **Rural Stewardship Scheme** directly links new works to local and national biodiversity targets.*

*The **Scottish Greens Scheme** offers good advice on environmental improvements. **Newmachar Golf Course** has received the Scottish Golf Course Wildlife Charter Award, a Green Butterfly Award, and won a Best Environmental Project Award in the UK in 2000 specifically for its pond enhancements. Work on the golf course follows a management plan with clear targets for enhancing biodiversity and minimising environmental impacts.*

