



The way forward is to -

- 1. Make everyone in your business aware of biodiversity
- 2. Carry out a Business and Biodiversity Audit and develop a Biodiversity Action Plan and appropriate biodiversity projects
- 3. Use an appropriate environmental scheme or standard to integrate Biodiversity into operations and management decisions
- 4. Encourage good environmental practices amongst your staff, your suppliers and your customers
- 5. Help to implement Local and UK Biodiversity Action Plans by taking action for a particular habitat or species locally

Raise Awareness

Raising staff awareness of biodiversity takes the 'action for wildlife' message into all parts of your work force, and then it can be passed onto your suppliers and clients, and even into the local community. The basis for this is encouraging the positive involvement and commitment of employees.

Archaeolink Prehistoric Park took on new staff in March 2001. An introduction to the biodiversity action plan for the site has been incorporated into staff induction, and biodiversity issues are to be one of the target areas for staff to develop in future work.

Meeting the Schlumberger Environmental Standard at Schlumberger relies on the input of all staff and the encouragement of management. Staff have Health, Safety and Environment meetings which include discussion on environmental issues, and they are also encouraged to raise environmental issues through the company's reporting system.

