



Why Focus on Biodiversity?

This natural wealth is increasingly threatened, with many species and habitats declining at an alarming rate. To make real progress in the protection of biodiversity demands a response from all sectors, from national and local government, voluntary organisations, community groups and from business.

Action in North East Scotland

The North East Biodiversity Partnership is co-ordinating action for wildlife across North East Scotland by developing Local Action Plans. These Plans translate the targets set out in the UK Biodiversity Action Plan into a programme to protect, enhance and restore the valuable biodiversity of this region. The Partnership brings together both statutory and voluntary organisations with local individuals and business partners. The Action Plans provide a structured framework for delivering targets and monitoring progress on biodiversity conservation.

The Partnership is developing the Business and Biodiversity project with support from Scottish Enterprise Grampian. The project aims to provide information, assistance and advice on integrating biodiversity and nature conservation into everyday business activities and processes.

How can your business get involved?

Business based action for biodiversity can take many different forms. The case studies outlined in this booklet cover a range of small and medium sized local enterprises and also units within larger international companies. The case studies provide examples of the different actions that can be taken to support biodiversity and encourage nature conservation.

Businesses can take a variety of actions requiring different levels of involvement, from a complete biodiversity audit and action plan, to getting staff involved in practical conservation work as part of a team building exercise.

